

Work Experience

Asst. Sports Information Director, Loras College August 2012 – Current

- NCAA Division III, Iowa Intercollegiate Athletic Conference
- Serve as the assistant media contact for all 22 NCAA sports, compile game-day statistics using Stat-Crew software, write post-game recaps for athletic events, broadcast web stream events, capture and edit photos
- Actively assist in the maintenance and upkeep of the athletics web site, help manage and promote the social media outlets for the Sports Information Office,
- Design team sports posters in accordance with Loras College marketing standards.
- Published photo on NCAA.com featuring Jayne Eslinger and Women's Soccer Team

Digital Media Coordinator, Dubuque Fighting Saints August 2010 – May 2012

- United States Hockey League Tier 1 Team
- Served as the digital media specialist on staff, captured game photos, maintained web site, oversaw social media campaigns with Facebook, Twitter and Foursquare
- Designed monthly gameday program, assisted in marketing campaigns, participated in sales calls and campaigns for group and season tickets.
- Published photo on USAToday.com and NHL.com featuring Zemgus Girgensons
- Published photos on USHL.com featuring numerous Fighting Saints players

Leadership Experience

Section Chief, Order of the Arrow September 2009 – September 2010

- Responsible for Order of the Arrow Operations throughout six member lodges, which included 3,000+ members
- Led subcommittee as a part of the 2010 National Order of the Arrow Conference
- Responsibilities included: Organizational Leadership, Budget Planning, Event Promotion & Management

Lodge Chief, Waupecan Lodge, Order of the Arrow January 2009 – August 2009

- Head youth member, elected by peers to lead and oversee all functions of the organization (300-350 members)
- Responsibilities included: Organizational Leadership, Budget Planning, Event Promotion & Management

Awards/Honors

Boy Scouts of America – Eagle Scout, Vigil Honor Recipient, Founder's Award Recipient
Loras College Athletics – Contributor of the Year Award (2012)

Skills & Expertise

Photoshop | InDesign | Illustrator | HTML/CSS | FinalCutPro | Wordpress | After Effects
Videography | Social Media | Photography | Customer Service | Product Sales
Corporate Sales | Situational Leadership | Event Planning/Management | Problem Solving

Education

Bachelor of Arts Degree, Media Studies | Loras College, Dubuque, Iowa | Anticipated Graduation Date May 2013

James Naprstek

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References

James Collins

- President of Loras College
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Dan Rothert

- Head Men's & Women's Soccer Coach at Loras College
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Robert Bowen

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